



FACOLTÀ DI ECONOMIA
"GIORGIO FUÀ"

DIGITAL ECONOMICS AND BUSINESS

Course in english



UNIVERSITÀ
POLITECNICA
DELLE MARCHE

Economia



Digital Economics and Business

Area	Economics
Degree code	Interclass: L-33 Economic Sciences & L-18 Business Administration
Language	English
Admission	Free with B2-level
Venue	Ancona
Lectures	On site and online*
Website	DEB – Home

* only for the lectures of the first semester of the first year

Features and aims of the course

The bachelor program in Digital Economics and Business is a three-year first level course (inter-class L-33: Economics and L-18: Business) held entirely in English that combines knowledge of the core principles of economics and business with expertise in computer science, data integration and analytics, which are necessary to help organizations improve business decisions.

The program allows for a focus on essential subjects in business, political and financial economics, while also providing foundational training in computer science and solid preparation in statistical-econometric subjects.

Learning objectives

This is an innovative program within the Italian public university landscape, where bachelor programs in economics and business held in English are traditional ones and not combined with data science.

The program is focused on core courses of business, economics, and finance alongside fundamentals of computer science, statistics, and econometrics. Part of the second and third year is designed to allow students to specialize in economics and finance or business, while elective courses, including an internship, can be used to further specialize their computer science skills.

Admission is conditional on knowledge of the English language at the B2-level and to a suitable secondary school background.



Your future career opportunities

The aim of the course is to train three professional roles - a data-driven economic and financial analyst, a data-driven business analyst, and a data analyst for economics and business – able to produce relevant information from the analysis of business, economic, and financial data, to guide and support decision-making processes.

The peculiarity of these profiles is the data-driven approach, according to which relevant information is delivered as results of data management and processing.



Strengths of the course

Teaching combines traditional lessons with interactive methods supported by the e-learning platform, to create a dynamic and engaging learning environment.

In the three years of the course, students can join the Erasmus and Campus World programs, choosing between many of the University foreign partners.

The bachelor's degree in Digital Economics and Business allows students to directly access the job market or to enrol in a master (second level) program.



CONTACTS

For information on admission deadlines and procedures:
International Students' Admission Office
student.admission@sm.univpm.it

For information on the study program content and organisation:
DEB Help Desk
deb.contact@univpm.it

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